

July 27, 2015

Dear Valued Account,

Medela is committed to providing moms with the tools and technology they need to be successful in their breastfeeding journey. To support this commitment, after January 31, 2017 we will be discontinuing the one-phase technology Lactina[®] Breastpump. 2-Phase Expression[®] technology has been shown to produce 18% more milk when double pumping* and it is important to us that moms have access to this technology. If your facility currently purchases the Lactina Breastpump consider the Symphony[®] Breastpump and our full-line of double-electric personal use pumps that feature 2-Phase Expression technology.

Important notes regarding availability:

- Accounts can purchase Lactina breastpumps through January 31, 2017**.
- Lactina Breastpump kits will continue to be available after January 31, 2017.
- Lactina Breastpumps will be available for service until February 1, 2024.
- Lactina rental pumps may be ordered based upon availability.

**To allow us to serve your needs during this transition, please advise your Sales Consultant if your account intends to order more than 50 Lactina breastpumps. If multiple orders are planned, provide the total of all orders.

Learn more:

Learn more about the benefits of Medela's breastpump technology with "The Right Technology to Support Breastfeeding, From Hospital to Home[™]" tool. This printable tool will help professionals better understand when mom should transition from **Initiation Technology[™]** to 2-Phase Expression[®] technology, or when a personal use pump should be used in her journey to **Initiate.Build.Maintain[™]**. The Symphony in-service video is available online to learn more about assembly, cleaning and use.

The Right Technology to Support Breastfeeding, From Hospital to Home:

<http://www.medelabreastfeedingus.com/for-professionals/whats-new/244/the-right-technology-to-support-breastfeeding>

Symphony Breastpump in-service:

<http://www.medelabreastfeedingus.com/video-page/69/symphony-in-service-video>

Please contact your Medela Sales Consultant with any additional questions.

Sincerely,

Medela, Inc.
Product Management

*When double pumping, at Maximum Comfort Vacuum[™] in the expression phase